



MANASEER

Iron & Steel

United Iron and Steel Co.

Our Vision

Our vision is to be the leaders in the iron and steel industry, in consistency with our principles that prompt us to achieve greater economic growth and develop our society to successfully attain the "friends of the environment" concept.

Our Mission

Owing to the leading position of the United Iron and Steel Co. (Manaseer Iron and Steel) dedicated in this industry in Jordan, it has deeply committed itself to being at the top of similar companies operating in this field, through maintaining its advanced level, in view of the products' quality for a better development, with respect to gaining the customers' confidence and satisfaction, as well as ensuring the market's needs that are fully addressed on time with competing quality. This can be achieved through the accreditation and application of ISO 9001 quality management system.

Our company has highly competent administrative, technical and marketing cadre, it also has well-equipped and efficient laboratories. In keeping with this, the company consistently strives to develop its personnel skills, in view of training or keeping abreast of the state-of-the-art production and marketing techniques, reflecting the clear strategy and plans of the Manaseer Group, which is genuinely privileged by its advanced level in this specialized field.